



725 S. Lincoln Boulevard  
Oklahoma City, OK 73129  
(405) 552-4040  
[www.okcbf.org](http://www.okcbf.org)

*For more information contact  
Elizabeth Laurent (405) 314-6113 or (405) 722-6113  
Sherry Andrusiak (405) 314-0716  
Leslie Berger, (405) 208-5348*

## **Annual blu VIP Party to Kick Off Head of the Oklahoma Regatta Sept. 29**

**OKLAHOMA CITY – September 6, 2011** One of the most exciting river events of the year will return to the Devon Boathouse Sept. 29. Tickets are available now for the blu VIP Party, which will kick off the 2011 Oklahoma Regatta Festival Sept. 29.

This year's blu Party is presented by Devon Energy and will feature traditional favorites including fine food, wine and entertainment. Special to this year's event will be the presence of top rowers from around the world who will be competing in the USA Rowing World Challenge in preparation for 2012 Olympic Games in London.

Proceeds will benefit Olympic hopeful athletes at the OKC National High Performance Center who are training for the 2012 Olympic Games in London. More than 50 of the nation's top rowers and kayakers have moved to Oklahoma City to train on the Oklahoma River.

The blu Party begins at 6 p.m. at the Devon Boathouse, the \$10 million state-of-the-art home of OCU Rowing and Canoe/Kayak, at 616 S.E. 6th St. Tickets are \$75 each or \$125 for couples. To reserve tickets, visit [www.blu2011.com](http://www.blu2011.com). For more information, call Teri Pierce at 552-4040.

*The Oklahoma Regatta Festival is a four-day event featuring rowing, kayaking, stand up paddle board and dragon boat racing on the Oklahoma River in downtown Oklahoma City's Boathouse District. The 2011 Festival includes family activities, the Oklahoma City University Head of the Oklahoma Regatta, OGE NightSprints, blu VIP Party, USA Rowing World Challenge, USA Dragon Boat National Championships, and Corporate Racing. The Oklahoma Regatta Festival is presented by Chesapeake Energy, Devon Energy, and OGE, and is a project of the Oklahoma City Boathouse Foundation. Learn more at [headoftheoklahoma.com](http://headoftheoklahoma.com).*

*The OKC Boathouse Foundation promotes the use and development of the Oklahoma River as a world-class urban aquatic venue and provides access to rowing, kayaking and fitness programs for people of all ages and abilities. OKCBF programs pursue the highest goals of sports and embrace the principles of the Olympic spirit, which inspire athletes to work toward personal excellence, embrace the power of teamwork, and practice respect for all people and the environment. To learn more or get involved, call (405) 552-4040 or visit [okcbf.org](http://okcbf.org).*

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A project of the Oklahoma City Boathouse Foundation